



CASE STUDY ON ADRENALIN:

Need:

Adrenalin a POLARIS group affiliated company and recognized for its HR domain software products worldwide had a need for support for customization for the following reasons:

- ◆ To cut down cost of maintaining a team only for customization.
- ◆ To utilize their core team for upgradation of their product for next level of competency in market and not for customization on client requirements.
- ◆ To reduce their delivery time in customization of the product without effecting the core work.
- ◆ To improve customer satisfaction through quick actions on requirement.

Starsoft Solution:

Starsoft understood the problem facing by Adrenalin in delivery of customization. Starsoft offered to be an extended arm to Adrenalin for customization through partnership providing them with the required skills for handling the product customization without affecting the core of the product.

Starsoft provided resources onsite to Adrenalin to train them on their products for few months. Starsoft would provide a customization team to Adrenalin, which would work for its client's requirement 24/7 onsite/offsite support.

Benefits:

Partnership with Starsoft has benefited Adrenalin in the following ways:

- ◆ Adrenalin has found a way to reduce cost and time spent on customization.
- ◆ Adrenalin has got a value added partner with the required resource and capabilities to support their valuable clients.
- ◆ Adrenalin has got a company on whom they can trust upon and can support them on their long run in the market without any deviations.

Starsoft, India is a niche iT software developer specializing in systems that drive ROI by increasing market penetration and building revenue. Starsoft advocates a practical, common-sense approach to IT development and has over 6 years experience in delivering results to leading companies.

Starsoft seeks long-term customer relationships, with the majority of customers having been with us for longer than three years.

For further information visit www.starsoft-india.com